

The Cantrell Report

Pertinent Information for Apartment Owners May 2020

	1	Area New Jobs	1 Mo	6 Mo	12 Mo
JOB	Ξ	Estimate	End 3/30	End 3/30	End 3/30
	GROWTH	Dallas/Plano/Irving	(12,000)	19,700	77,500
	Ϋ́	Fort Worth/Arlington	(16,800)	(5,000)	8,700
	0		(28,800)	14,700	86,200
INTEREST	RATES 2	Rates		END 4/30	Yr. Ago
		10 Year Treasury		0.63%	2.51%
		11th District COFI		0.99%	1.17%
		1 Mo. LIBOR		0.40%	2.48%
SUPPLY/	DEMAND 3	Units Added/	6 Mo	12 Mo	24 Mo
		Absorbed	End 4/30	End 4/30	End 4/30
		Dallas County			
		Added	5,652	10,966	23,102
		Absorbed	4,378	9,923	20,723
		Tarrant County Added	2.040	E 740	14 107
		Absorbed	2,948 2,113	5,743 4,583	14,107 10,754
		Dallas County	4/30/2020		12 Mo Ago
OCCUPANCY	RATES 3	2010's	81.6%	81.5%	78.6%
		2000's	93.4%	93.2%	93.8%
		1990's	94.4%	94.8%	94.7%
		1980's	93.3%	92.9%	93.7%
		1970's or Older	92.6%	93.1%	92.9%
		Tarrant County	02.070	00.170	02.070
	₹	2010's	79.3%	78.4%	73.6%
		2000's	93.7%	93.8%	94.3%
		1990's	93.8%	94.1%	95.2%
		1980's	93.3%	93.5%	94.4%
		1970's or Older	90.5%	90.8%	91.7%
RENTAL	3	Dallas County	4/30/2020	6 Mo Ago	
		2010's	\$1,612		\$1,570
		2000's 1990's	\$1,442 \$1,252		
		1990'S 1980'S	\$1,352 \$1,002	\$1,340 \$996	\$1,335 \$975
	တ	1970's or Older	\$1,002	\$956	\$975
	Ĕ	Tarrant County	ψ304	ψ950	ψθΟΙ
	RATE	2010's	\$1,386	\$1,393	\$1,398
		2000's	\$1,260	\$1,249	\$1,255
		1990's	\$1,219	\$1,243	\$1,244
		1980's	\$983	\$971	\$956
		1970's or Older	\$923	\$904	\$894
HISTORICAL	JOB GROWTH	Average year change of			
		the combined DFW MSA's 2019 127,600	1 Texas Work	force Commis	sion
		2018 102,200	2 Banxquote.com		
		2017 91,700 2016 120,500	3 ALNsys.com - Rental rates are after concessions.		
		2015 98,700	Approximately 25% of 70's or older are all		
		2014 132,000	bills paid		
		2013 95,600			

D-FW apartment demand bounces back

But the worst of the pandemic impact on the rental market may be ahead.

By Steve Brown, April 2020

So far, North Texas' apartment market has shrugged off the worst impacts of the COVID-19 pandemic.

Leasing activity in the Dallas-Fort Worth area is up from a year ago, according to a survey last week by Richardson-based RealPage.

"Apartment leasing activity is suddenly back in a big way, at least for the moment," RealPage chief economist Greg Willett said. "U.S. apartment leasing activity is roughly back to year-ago levels, after demand dropped drastically in late March to early April."

For the week ending April 26, RealPage found that nationwide apartment leasing was down only 1.6% from a year earlier.

"Dallas leasing is up 4% year-over-year, and Fort Worth leasing is up 13% annually," Willett said. "Like in the nation as a whole, North Texas leasing had dropped to roughly half the year-earlier volume as of late March."

Willett admits that the resurgence of apartment leasing is something of a surprise.

The apartment industry has been bracing for big declines in leasing and a flood of late monthly rent payments with more than 26 million Americans sent to the unemployment lines by the pandemic.

Renters have sought payment deferrals from their landlords, and many cities and states have halted evictions.

But as of last week, almost 90% of renters had made their April payments, according to data from the National Multifamily Housing Council. And in the D-FW area, 92% had paid their rent, according to RealPage.

Willett said the rebound in leasing activity might be due to landlords cutting deals to attract tenants.

"Executed new-lease pricing in the week ending April 26 is off 4.5% from the rents achieved at the same time last year," he said.

In some markets, the rent cuts were even steeper. Seattle-area landlords' annual price cuts are about 12% — the steepest in the country for a bigcity market.

"Dallas rents are flat year-over-year, while Fort Worth prices are down about 2%," Willett said.

Despite April's good news in the apartment sector, analysts don't think the market will be left unscathed.

"There's probably a little bit of catch-up leasing activity occurring right now, since so many who had expected to move in late March or early April postponed their plans," Willett said. "However, it's doubtful that the bounce-back in apartment demand can be sustained when so many people have lost their jobs.

"We still anticipate that apartment demand during prime leasing season will fall well short of the product absorption pace seen a year ago."

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